ICON is proud to present the ICON FJ44 Petersen Special. Built to celebrate both having delivered 100 ICON FJ, and the grand re-opening of the Petersen Museum in Los Angeles. Both the Petersen and ICON are icons of the Los Angeles automotive culture. After debut display at the 2015 SEMA show (Fox Racing both #34111), this special

Project will be on loan to the Petersen Museum, on display for six months.

This vehicle is the answer to over two dozen questions noone but ICON founder Jonathan Ward had asked. In essence, it is a test bed of new ideas for this ever evolving brand.



SEMA Contacts:

Sherif Yassa (ICON COO) 310-968-9448

Jonathan Ward (ICON CEO & Founder) 818-232-1923

9601 LURLINE AVE CHATSWORTH, CA 91311 USA