



Campfire Coats focuses on traditional American Apparel from the age of the Trading Posts and General Stores, as mankind began heading west. Our apparel is based on these traditions, but all feature contemporary cuts with a more refined fit.

Campfire Coats was founded in 2024 by Jonathan Ward. Jonathan is a well-established industrial designer most known for his automotive brands (ICON & TLC). Jonathan also founded J.Ward Collection Leather Goods, and has executed unique architectural, environmental, wrist watches and many other projects.

All patterns, curation and sewing is done by Jonathan in a home studio located in Los Angeles. Materials are often new or vintage Pendleton® blankets, Beacon blankets and other unique vintage or remnant fabrics from top European Fashion Houses. Buttons are all hand selected and range from vintage 1900's coins, to NOS rare selections and Native American Sterling Silver. No two items are ever the same. Each is as unique as whomever will use it and make beautiful memories on their adventures with their Campfire Coats product.

www.campfirecoats.com

<https://www.instagram.com/campfirecoats/>

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Other Jonathan Ward brands:

www.icon4x4.com

www.jwardcollection.com